

View of Blocks B and C looking down Pinstone Street.

> A vibrant retail destination delivering new products, brands and experiences.

FASHION

Sign



# Sheffield A city of ambition, energy and creativity

A regional capital at the centre of an ambitious Northern economy, Sheffield is quickly becoming one of the boldest and most inspiring cities in the UK.

Home to 600,000 people, Sheffield's demographic accurately reflects the makeup of the entire UK – making it the perfect location to launch new products, brands and experiences.

The city is making a global impact in the digital engineering and design sectors, attracting one of the youngest and brightest workforces in the UK. The two universities attract 63,000 students to the city, who contribute significantly to the vibrancy of the city centre, where academia sits naturally alongside commerce and public life.

Life here is defined by quality. It is known as the Outdoor City, it is home to some of the finest countryside on earth and its cultural scene of food, drink, arts and music can rival any city in Europe.



Sheffield is the fourth largest city in the UK. Home to 600,000 people. A working catchment of 1.4m people. A focal point for over 2m consumers by 2025. 17m visitors a year. 63,000 students. Over £500m of investment is set to be delivered.

# Introducing Blocks B and C

The two blocks will front on to Pinstone Street, with their attractive Victorian façades beautifully restored. This will help create a striking streetscape that contrasts heritage and contemporary architecture.

Block B will feature almost 10,000 sq ft of space suitable for retail or F&B occupiers, split across five new units on the ground floor. The floors above this will feature a small amount of office space (Athol House) and 52 urban apartments (Burgess House).

Block C (Isaacs Building) similarly boasts five units on the ground floor, adding up to over 8,000 sq ft of retail or F&B space. This block will be home to 39,000 sq ft of premium Grade A office space on the floors above, suitable for 400 employees. *The vision:* a vibrant mix of premium national brands, authentic independent retailers and best-in-class food and drink.



### At the heart of it all

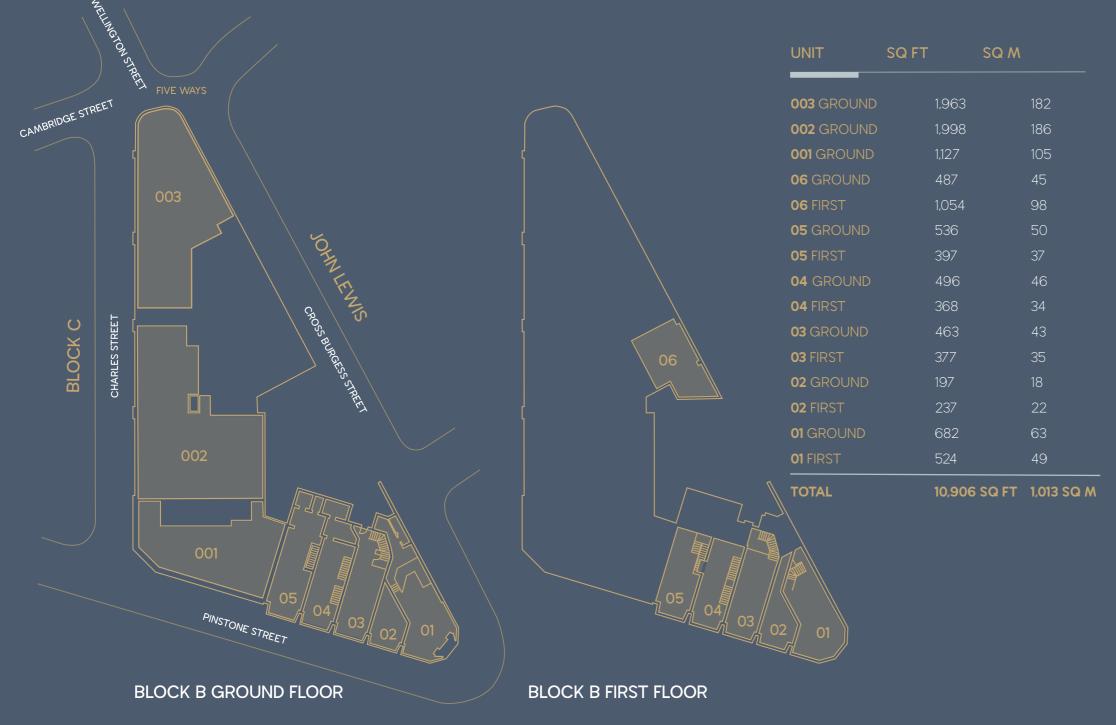
Blocks B and C occupy a prime location in Sheffield City Council's £470 million Heart of the City II scheme – one of the most ambitious and exciting city centre developments in the UK.

Proposals for the wider masterplan include premium retail brands, Grade A offices, urban apartments, lifestyle hotels, bars and restaurants, and attractive new public spaces – helping to keep the district alive with people both in the day and into the evening.

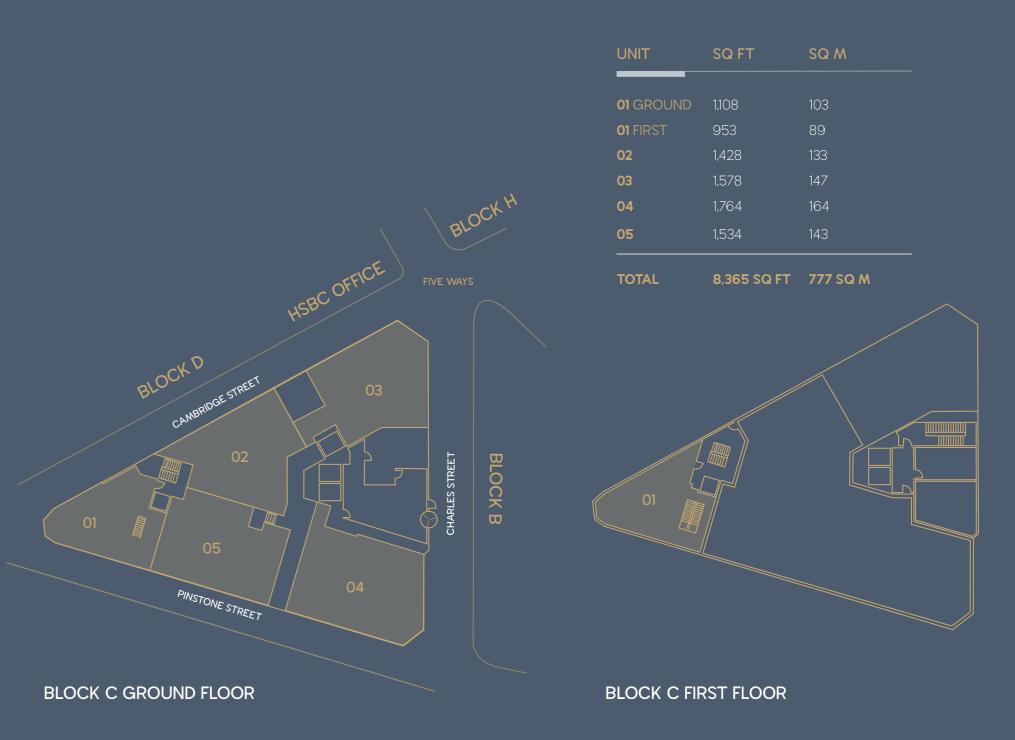
Located between Pinstone Street, Cambridge Street and Cross Burgess Street, Blocks B and C will form a key part of the proposed Five Ways pedestrianised junction at the centre of the scheme.

They are also just a stone's throw away from Grosvenor House – the new HSBC Sheffield headquarters, which serves around 2,000 employees. Monki and Weekday are also opening fashion stores on the ground floor of this block, fronting Pinstone Street.





Sheffield Blocks B & C \* Areas to be officially confirmed on completion of the building.





### Food & Drink

Tamper Coffee	
Smoke BBQ	
Bill's	
Piccolino	
Pizza Express	
Nando's	
Costa	
Steam Yard	
Lucky Fox	
Pitcher & Piano	
Turtle Bay	
Marmadukes*	

#### Amenities

4

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11

12

- 1 John Lewis 2 Debenhams
- 3 Next
  - H&M
  - JD Sports
  - Blacks
  - Boots
  - The Light Cinema Lane7\*

  - The Fitness Club
  - Leopold Hotel Mercure St Paul's Hotel
  - Monki
- 13 14 Weekday
- 15 River Island

#### Landmarks

2

3

4

5

6

- Peace Gardens 1
  - Winter Garden
  - Town Hall
- City Hall
- Leopold Square
- Sheffield Theatres

#### Parking

- NCP Wellington Street 1 Wellington Street Car Park Q-Park Charles Street John Lewis Car Park Euro Car Park 5
- Science Park B Car Park 6

#### Transport

- -O- Supertram
  - Sheffield Train Station

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Heart of the City II



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Tom Limbert: +44 (0) 7876 440 994 Simon Lyons: +44 (0) 7775 713 339 www.central-retail.co.uk

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